



Sustainability Mission Statement

The Storchen Zürich is part of “The Living Circle” – a handpicked collection of premium hotels and restaurants located in uncompromisingly beautiful settings, managed by passionate hosts.

Rice, vegetables, fruits, honey, wine and other fine produce – all come garden-fresh from our own farms directly to the table. That’s The Living Circle – luxury fed by nature. Whether on the banks of the Limmat in the heart of Zurich, in a private park on Lake Maggiore, or on adjacent hills with breathtaking views – all members of The Living Circle are deeply connected to nature and offer their guests unique and unforgettable experiences. The history of The Living Circle’s properties goes back hundreds of years.

Storchen Zürich is a traditional five-star hotel with 64 stylish rooms and suites in the heart of Zurich’s Old Town. Its long-standing hospitality tradition and the warm, personal service can be felt throughout the house – at the reception, at the concierge desk, in the restaurant La Rôtisserie, on the terrace, in summer at the rooftop bar The Nest or on the Piazza, in the Cigar Bar and the trendy Barchetta, as well as in the elegant hotel lobby. Four banquet rooms offer space for up to 100 people, and a small fitness room completes the offering.

How the house “Zum Storchen” got its name cannot be determined with certainty. Legend has it that it was named after a rare pair of black storks that once nested on its roof. What is certain is that the “Hus zum Storchen” was first mentioned in Zurich’s tax records in 1357, and just over a hundred years later, it was explicitly referred to as an inn. Today, the Storchen is a member of “Preferred Hotels & Resorts” and “Responsible Hotels of Switzerland.”

Since 2007, Storchen Zürich has been ISO certified (ISO 9001:2015) and since 2011 also in environmental management (ISO 14001:2015). The hotel also participates in the “My Climate – cause we care” project and is classified at level “Swisstainable III” in the environmental program of Switzerland Tourism.

Since the beginning of 2023, the hotel’s guest areas are largely free of single-use plastic (with a few defined exceptions for which no suitable alternative has yet been found – such as adhesive tape).

Plastic waste that still occurs (mainly from films, containers, packaging, etc.) is collected and disposed of separately. To compensate, we support CleanHub, a company that retrieves plastic from the ocean and cleans beaches in Asia.

A central component of the Storchen Zürich's quality and environmental management system is its environmental policy. We are committed to the following guiding principles:

Quality and Environmental Circle – Green Team

- Led by the Quality & Sustainability Manager, Green Team members meet regularly to define operational goals and implement improvements in quality and sustainability. The Green Team follows recommendations from “EarthCheck” and “My Climate” and evaluates guest and staff feedback.

Management:

- We lead by example and promote environmental awareness among our employees.
- Good ideas and suggestions from our employees regarding environmentally friendly resource use are rewarded with recognition.
- We keep ourselves informed about developments and innovations in our field to further contribute to the careful use of resources.
- We ensure that quality and guest comfort are not compromised by our environmental management system.

Employees:

- We treat the environment with care and mindfulness by limiting energy and water consumption and waste generation and by using environmentally friendly and renewable materials.
- We contribute suggestions for further improving our environmental performance.

Guests:

- We inform our guests about our sustainable environmental practices (e.g., via our website).
- We do not actively ask guests to change their behavior but aim to raise awareness through our own actions.

Suppliers:

- An annual screening of our suppliers allows us to identify which suppliers support our environmental philosophy.
- Environmental goals are defined in annual discussions with our main suppliers.
- We raise awareness among our suppliers about environmentally conscious resource use and communicate our expectations for active support and cooperation in environmental protection.
- When planning purchases, we take environmental aspects into account and seek advice from an independent expert on forward-looking technologies.

Public:

- We communicate our environmental efforts to the public discreetly and with style by showing what we are already doing and where we are working to improve.

Storchen Zürich takes external and internal influences into account in implementing its quality and environmental management system. These influences are defined as part of regular board and executive management meetings.

Our goal is to promote and implement ecological and social sustainability in a targeted manner. In doing so, we are also guided by the “Sustainable Development Goals” – the 17 goals for sustainable development to be achieved globally by all UN member states by 2030.

Thus, we actively work to reduce environmental impact in collaboration with all our stakeholders and partners. We define clear objectives and commit to achieving them in the following areas:

- Reducing food waste (focus topic 2025 in cooperation with Foodways Consulting)
- Protecting our natural resources
- Prioritizing local employees, products, suppliers, and businesses
- Adhering to the principles of fair trade
- Complying with all legal regulations
- Raising awareness among our employees, guests, and partners
- Constant pursuit of improvement

This is a dynamic yet demanding process. We are convinced that it creates a clear added value for us and future generations in preserving our environment, while also giving us success and advantages in the market.



Stephanie Meyer
Hotel Manager

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