



Sustainability mission statement

The Storchen Zurich is part of "The Living Circle" group - a hand-picked group of first-class hotels and restaurants in the most uncompromisingly beautiful locations, run by passionate hosts.

Rice, vegetables, fruit, honey, wine and other fine produce - everything is conjured up fresh from the garden on our own farms and served directly to the table. This is The Living Circle - luxury fed by nature. Whether situated on the banks of the River Limmat in the heart of Zurich, in a private park on the shores of Lake Maggiore or on the neighbouring hills with breathtaking views, all members of The Living Circle have a strong connection to nature and offer their guests unparalleled experiences. The history of The Living Circle properties goes back hundreds of years.

The Storchen Zurich is a traditional five-star hotel with 64 stylish rooms and suites in the heart of Zurich's old town. The long tradition of hospitality and the warm and personalised service can be felt throughout the hotel - at the reception, at the conciergerie, in the restaurant La Rôtisserie, on the terrace, in summer at the rooftop bar The Nest or on the piazza, in the Cigar Bar and the trendy Barchetta, as well as in the elegant hotel lobby. Four banqueting rooms offer space for up to 100 people and a small fitness room rounds off the facilities.

How the house "Zum Storchen" got its name cannot be determined with certainty. Legend has it that it got its name from a rare pair of black storks that nested on its roof a long time ago. What is certain is that the "Hus zum Storchen" was mentioned for the first time in the tax books of the city of Zurich in 857 and just over 100 years later it was explicitly described as a hostel. Today, the Storchen is a member of "Preferred Hotels & Resorts".

The Storchen Zurich has been ISO certified since 2007 (ISO 9001:2015). Since 2011, it has also been certified in environmental management (ISO 14001:2015). The hotel also participates in the "My Climate - cause we care" project and is classified as "Swisstainable III" in the Swiss Tourism environmental programme. Since the beginning of 2023, the hotel has been free of single-use plastics in the guest area (with a few defined exceptions for which no suitable replacement product has yet been found - such as adhesive tape).

The plastic waste that is nevertheless generated (mainly from films, containers, packs, etc.) is collected separately, weighed and measured in the form of a "plastic footprint". The amount of plastic waste that cannot be recycled is offset through a collaboration with CleanHub, a company that will correctly dispose the same amount of waste in Asia (or even removing it from the ocean).

Storchen Zürich · Weinplatz 2 · 8001 Zürich · Switzerland
T +41 44 227 27 27 · F +41 227 27 00 · info@storchen.ch · storchen.ch

THE LIVING CIRCLE LUXURY FED BY NATURE



An important part of the quality and environmental management system is Storchen Zürich's environmental policy. We are guided by the following principles:

Quality and environmental circle - Green Team

- Under the leadership of the Quality & Sustainability Manager, the Green Team members meet regularly to define operational objectives and implement improvements in the areas of quality and sustainability. The Green Team bases its work on the suggestions of "EarthCheck" and "My Climate" and analyses guest and employee feedback.

Management:

- We promote environmental awareness among our employees and spread the environmental virus within the company.
- Good ideas and suggestions for improvement from our employees in the area of the environmentally friendly use of resources are rewarded with recognition.
- We keep up to date with developments and innovations in our specialist field in order to make a further contribution to the careful use of resources.
- We ensure that the quality and comfort of our guests are not affected by the environmental management system.

Employees:

- We treat the environment with care and respect by limiting our energy and water consumption and the amount of waste we produce, and we use environmentally friendly and renewable materials.
- We make suggestions on how we can further improve our environmental footprint.

Guests:

- We inform our guests about our sustainable approach to environmental issues (e.g. on the website).
- However, we do not actively ask our guests to change their behaviour, but we do try to raise their awareness through our behaviour.

Suppliers:

- An annual screening of our suppliers allows us to define which suppliers support our environmental philosophy.
- Environmental targets are defined in an annual meeting with the main suppliers.
- We sensitise our suppliers regarding the environmentally friendly use of resources and express our expectations for active support and assistance in the area of environmental protection.
- When planning purchases, we consider the environmental aspect and seek advice from an independent expert on future-oriented technologies.

General public:

- We communicate our contribution to environmental improvement to the public in a discreet and stylish way, showing what we are already doing and where we are improving.

The Storchen Zürich takes external and internal influences into account when implementing the quality and environmental management system. These external and internal influences are defined at regular meetings of the Board of Directors and the Executive Board.

Our aim is to promote ecological and social sustainability and implement it in a targeted manner. In doing so, we are also guided by the "Sustainable Development Goals", the 17 goals for sustainable development that are to be achieved globally and by all UN member states by 2030.

We are therefore actively working to reduce our environmental impact in collaboration with all our stakeholders and partners. We develop clear goals and are committed to fulfilling them in the following areas:

- Reduction of food waste
- Protecting our natural resources
- Favouring local employees, products, suppliers and companies
- Compliance with the principles of fair trade
- Fulfilment of all legal requirements
- Raising awareness among our employees, guests and partners
- Constantly striving to improve

This is a dynamic and challenging process. We are convinced that we are creating clear added value for our and future generations to preserve our natural environment, which will also give us success and advantages on the market.



Raphael Pedroncelli
Hotel Manager

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