



Ascona, January 2021

Dear customers

After much thought, we have decided to take a new approach to the production of our rice. We are gradually abandoning herbicides in our fields. The journey has just begun and will not be without major challenges.

Rice is not ignoring this approach, which began in recent years and extended to all arable land in 2020. This led to a significant reduction in yields and a strong growth of weeds. The quality of the rice is good, but the harvest was very scarce.

Following the organic farming process in terms of treatments and new machinery to control the weeds of our crops, which are part of our strategy, we are forced to adjust prices. To mark this selection, the packaging will be changed both in shape and quantity.

We regret and apologise if you are not able to find all the products in the desired quantities this year and we hope to be back soon to satisfy your requests.

Your Terreni alla Maggia Team